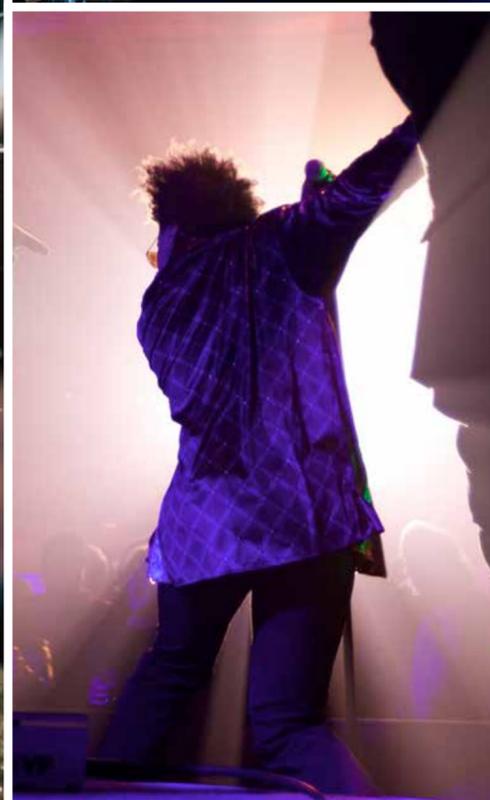




COUNT YOURSELF IN

THE BASIE IN THE COMMUNITY





**COUNT
ON**

WORLD-CLASS ENTERTAINMENT

As New Jersey's top-selling, non-profit performing arts center, our historic theater will continue its rich tradition of presenting all the stars you've come to expect. Adding to this stellar lineup, the Basie Center is proud to introduce an entirely new venue where patrons can count on exciting new events and experiences.

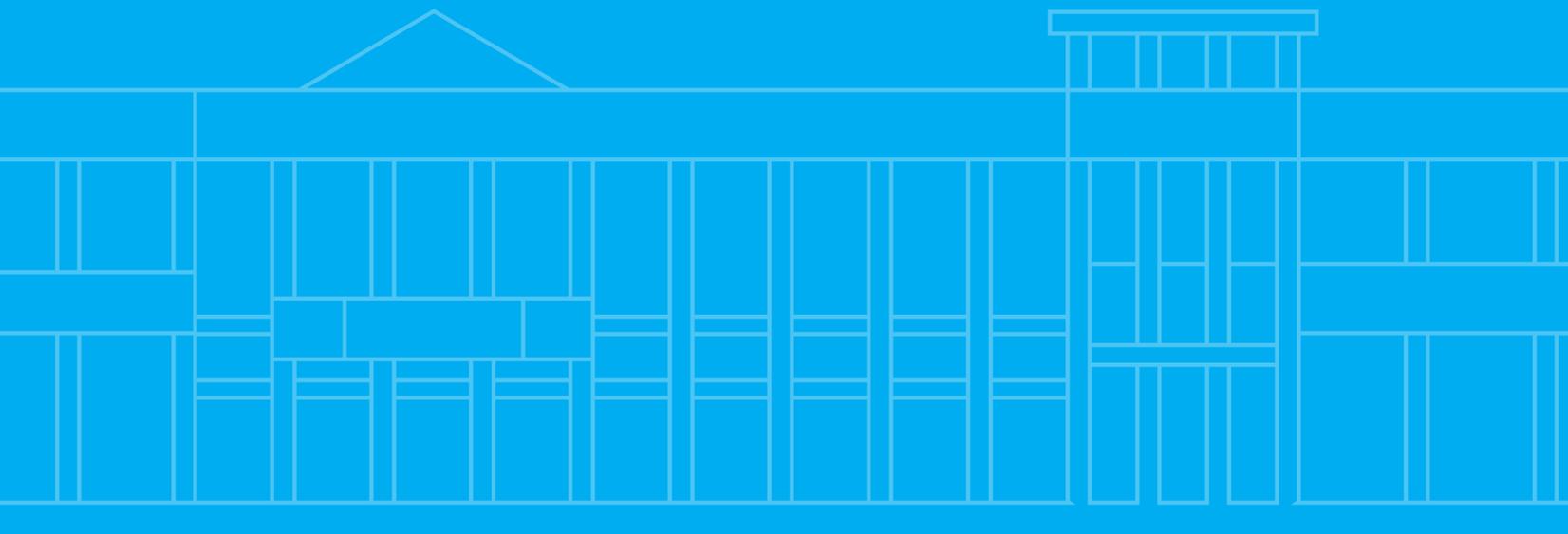
With an expanded footprint, you can count on an active and thriving arts campus—including a new lobby, pavilion, outdoor plaza, and so much more—to delight and inspire our guests.



COUNT ON

ENGAGING EDUCATION

Arts education has the power to transform lives. From the Count Basie Center Academy of the Arts providing a shy child the tools to be confident and bold, to connecting a rising star to the highest caliber of musical studies at the Academy's School of Music, arts education at the Basie Center is giving students the means by which to thrive. Our education programs have a new home in the Grunin Arts and Education Building, and you can count on more classes, professional development for teachers, and other ways in which we can engage our community in the arts.

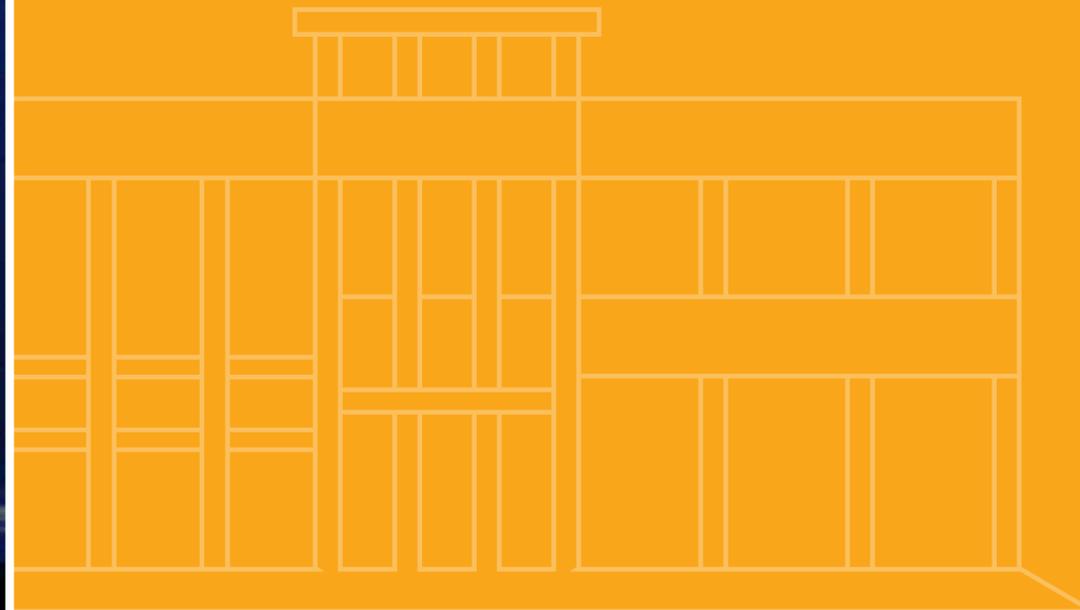




COUNT ON

BEING INSPIRED

The arts can inspire us in so many ways—from the rush of a live performance to the empowerment a student feels when they are given a platform for creative expression. You can count on the new Basie Center to be a lively hub, connecting audiences with the power and awe of the performing arts and creating a place where lasting memories are made.

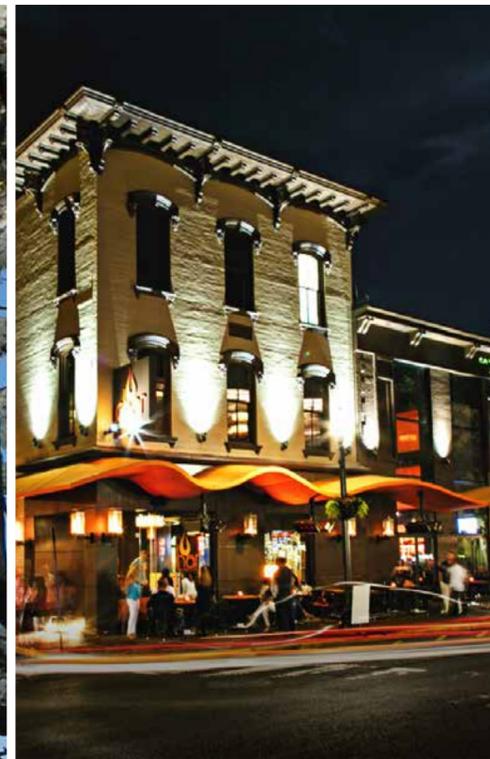


COUNT
ON

THE BASIE IN THE COMMUNITY

Celebrated live events and education programs are just the beginning of the Basie Center story. The inspiring power of the arts comes alive when one of our teaching artist visits an underserved school, and a student experiences something which inspires them to succeed. When the annual Basie Awards celebrates excellence in high school theatre, the region unites to celebrate its young artists. Inevitably, we'll recognize these performers from their younger years at the Basie Center Academy of the Arts.





And our annual economic impact of more than \$20 million bolsters area restaurants, hotels and retail, while providing work for hundreds of artists, educators, and arts professionals. **For every \$1 spent on the arts, more than \$12 of economic activity comes to our region** and proves, time and time again, that our work doesn't stop at the end of the show.

In fact, that's precisely when it starts.



CAN WE COUNT YOU IN?

- [Become a Member](#)
- [Donate to the Basie Center's Arts Education programs](#)
- [Become a Count Basie Center Sponsor](#)
- [Consider Commemorative or Planned Giving](#)

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